

NEWS RELEASE

Arkansas Specialty Crops at International Show

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The Arkansas Agriculture Department is sponsoring an exhibit promoting Arkansas specialty crops at the Produce Marketing Association's "Fresh Summit 2009" at Anaheim, California during October 2-5, 2009.

Participating in the exhibit are Arkansas Delta Produce Marketing Association, Lexia; Clanton Farms, Hermitage; Gilliam Farms, Judsonia; Matthews Ridgeview Farms, Wynne and Post Famillie Vineyards, Altus.

Among the products offered by the Arkansas exhibitors are tomatoes, sweet potatoes, watermelons, peppers, greens, squash, cabbage, asparagus, blueberries, blackberries, grapes, muscadines and fruit juices.

Arkansas Agriculture Secretary Richard Bell said "The purpose of the exhibit is to attract new customers for Arkansas specialty crops. Arkansas' participation at the same show a year ago in Orlando, Florida led to new and ongoing customers for Arkansas exhibitors. We expect more of the same at Anaheim."

The exhibit is managed by David Fort of the Arkansas State Plant Board and Dr. Ron Rainey of the University of Arkansas' Cooperative Extension Service.

The exhibit is funded from a grant from the USDA's Agricultural Marketing Service.

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